

# Hospitality VOD Solution

## Features

- Leverage VOD system investment into the hospitality market
- Repurpose low cost set-top boxes
- Provide movie charges on room bill
- Offer branded screens for each hotel
- Comprehensive back office system



Leverage your **MediaHawk Video On Demand (VOD) system** investment to deliver VOD services to hotel properties in your service area. Concurrent has partnered with **MiTV™ Corp** to provide a fully integrated system for hotel entertainment. Through this partnership, cable operators and broadband service providers can extend their residential VOD system to support hospitality services, including VOD, to hotel properties.

Cable operators and broadband service providers can not only offer new releases to hotels but can also offer standard residential VOD content in order to provide a much wider selection of content than other hospitality solutions. What's more, the Concurrent/MiTV™ solution also accommodates hotel branding and traditional on-screen services provided by

interactive systems like e-mail, interactive guides, and hotel services. Easy integration with the most popular commercial or proprietary Property Management Systems (PMS) allows the cable operator to bill movies on the room bill.

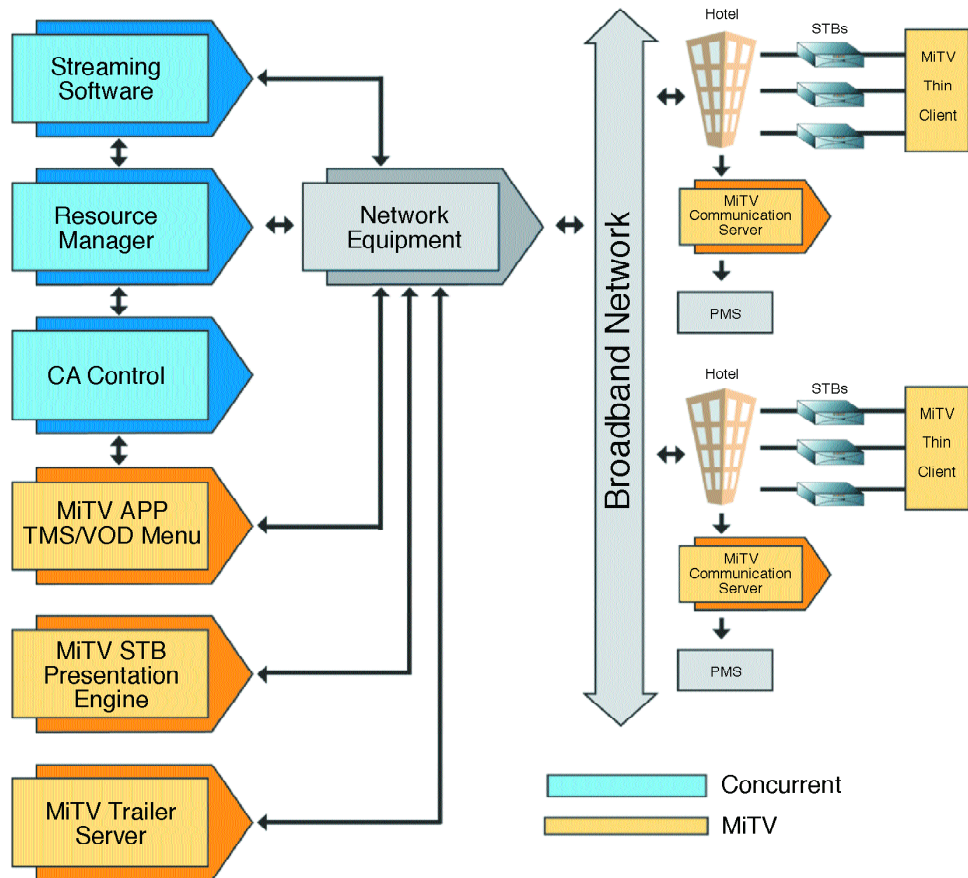
In addition to VOD, the MiTV Corp™ solution can include:

- E-mail, Internet & messengers
- Laptop provisioning
- Entertainment
- iAdvertising
- News
- E-commerce
- Business Management Center
- PMS Communication Center
- Hotel services
- Interactive maps
- Interactive guide



*software and integrated solutions for on-demand*

## SAMPLE SYSTEM DEPLOYMENT



### Concurrent System Requirements

MediaHawk system release 4.53 SP1 or greater

### Miracle TV System Components

MiTV Application Server – TMS/VOD Menu

MiTV Thin Client

MiTV Communication Server

MiTV Trailer Server

MiTV STB Presentation Engine



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