

Aperture

Instant full range reporting & analytics...



without installing a thing!

Everstream's Aperture Reporting & Analytics Portal brings state of the art reporting and analytics for all digital services to all your business users and partners.

Support for All Major On-Demand Platforms
Everstream is the only provider of complete support for the leading technologies that power interactive TV and on-demand applications including SeaChange, Concurrent, C-COR, Broadbus, and TANDBERG, Microsoft TV, Real, Cisco ACNS, as well as all major billing systems including Convergys, DST/Innovis, and CSG.

Full Featured Reporting & Analytics For All Your End Users

Everstream's on-line Aperture portal provides a secure and entirely turn-key approach to providing reporting and analytics services to your internal and external business users including:

- Internal marketing & programming
- Internal operations & engineering
- Internal support & call center
- External content partners & advertisers

ZERO Infrastructure and Internal Support Costs

With Aperture, all you need to provide is a secure virtual private network; Everstream's technology team does the rest. You don't have to buy any software or hardware, and you don't have to install a thing on your existing systems. And as far as timelines go, installation and training takes about a day. In addition, your end users are supported by our call center, not yours.

Login Securely From Anywhere

Aperture enables your end users to securely login using a standard web browser from anywhere and operate centrally from multiple locations. User accounts and privileges are easy to set up allowing you to tailor the access to reports and information. All communication to the system is secured via strong 128 bit encryption over HTTPS. Everstream's Aperture uses the latest security technology to securely and separately house your data.

Cost Effective Approach With Upgradeability For The Future

Aperture provides a quick and cost effective approach to enabling your business users without the expense of costly infrastructure and long term capital investments. As new versions and features are released, you get them automatically. In addition, customers have the option to convert to the on-site version of Everstream's software products, with no loss of data.



everstream®

Available Modules

ReportOne for VOD Module

Everstream's ReportOne for VOD provides universal viewing, revenue, and asset reports for marketing and programming teams via a standard web browser, or through daily, weekly, or monthly email distribution to authorized users. Embodying industry standards like CTAM, CableLabs, and AAAA, ReportOne is used by more operators than any other platform in the market. The following reports and exports are currently available with the ReportOne module:

Consumption Reports

- Consumption Dashboard
- Location Consumption Analysis
- Provider Consumption Analysis
- Provider Correlation Report
- Rank of Assets by Orders
- Title Consumption Analysis
- Title View Correlation Report
- Trick Play Analysis Usage
- VOD Usage Trend by Order

Revenue Reports

- Buys by Price Point
- Location Transactional Analysis
- Provider Transactional Analysis
- Title Transactional Analysis
- Transactional Buy Trend Analysis
- Transactional Rank of Assets

Asset Reports

- Activating Assets Report
- Asset Availability by Date
- Asset Metadata Report
- Deactivating Assets Report
- Shelf Space by Location
- Shelf Space by Provider

Oi for VOD Module

Everstream's Oi for VOD helps reduce operation costs by pinpointing problems and reducing subscriber defection through event correlation and proactive notification, while allowing your support teams to plan their capital expenditures by staying ahead of their shared capacity curves as they rollout new channels, features, and bandwidth intensive services like high definition and on-demand.

Everstream's Oi for VOD provides crucial insight into service performance and subscriber experience for digital services such as video on demand. Oi enables clear and concise roll-up of metrics and trends, with the ability to apply and track organization wide targets through easy-to-use Scorecards and Dashboards that notify your staff the instant conditions which require support arise.

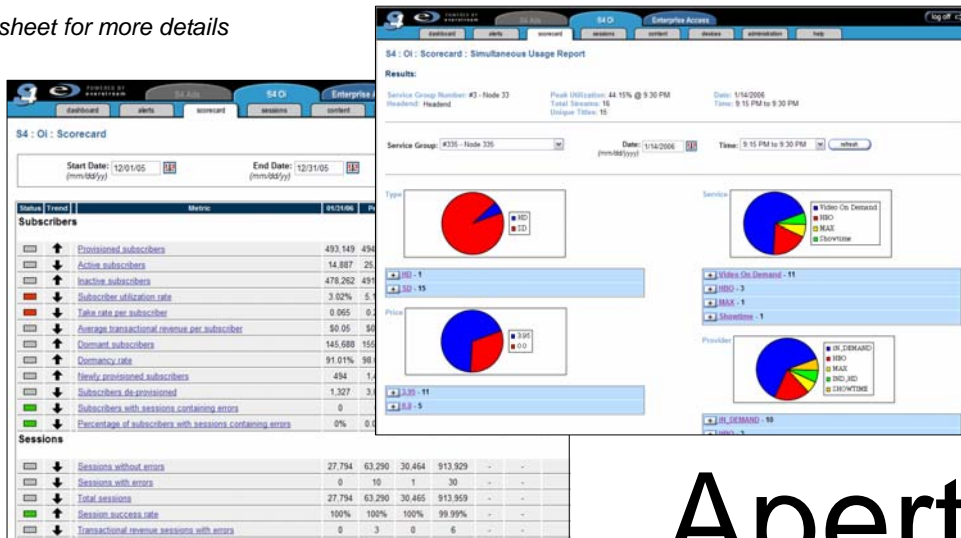
Xi for VOD Module

Everstream's Xi for VOD provides market-to-market comparison, trending, and correlation analysis on the key performance metrics of interactive services. S4 Xi provides the industry's most comprehensive insight into the impact of your digital offerings across multiple locations, platforms, and services. Xi was designed to provide business intelligence to a broad range of management groups within your organization, while preserving a unified interface among all users.

Technical Specifications

- Full time Virtual Private Network with a minimum of 1.5 Mb/s bandwidth with direct access to source systems.
- Subscriber integration source required for full operation
- Full technical support provided via telephone or internet
- All updates and upgrades included for subscribed modules
- One year minimum contract required, with 25,000 subscriber minimum
- 5 user license plus 5 email distribution address included (up to 100 additional users can be purchased separately)

* See your actual price sheet for more details



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