

# Transmux

Preparation and Packaging Solutions for Multi-Format

## |e| Efficient

What if you could use a single source asset to deliver live or on-demand video to multiple devices which each require a different video format without the need for transcoding or other pre-processing steps? Now you can. Introducing Transmux, Concurrent's on-the-fly video preparation and packaging solution, the world's first and only scalable, multi-format delivery solution that can dynamically repackage source video content to support a variety of target devices. We not only ensure your content is delivered on time and of the highest quality, but we enable you to do it as efficiently as possible. Our "on-the-fly" approach reduces your capital and operating expenses by minimizing the amount of storage space required to host content for multi-platform delivery and by reducing the number of file formats that need to be managed across the network. As a result, Transmux allows you to enrich your bottom line. We give you the power and flexibility to more effectively manage your content delivery ecosystem and reduce the impact new file formats will have on constrained system and network resources when they are introduced. That's what we call efficient.

**Transmux** dynamic repackaging is a component of Concurrent's video solution suite for service providers. Designed to simplify complex multi-format video delivery challenges, Transmux is available as an integrated server solution or as an SDK for maximum choice and flexibility.

## |e| Easy

With the ability to dynamically repackage, there's no need to duplicate video in multiple file formats. Give yourself a competitive edge by reducing the complexities and expense of transcoding. Make sure your customers get their content when and where they want it, with a little help from us! You can be confident that they will have the same pristine viewing experience regardless of their device, whether it's a TV, computer, or mobile device. And, you can easily deliver content to any screen with only one asset.

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## |e| Evolutionary

Concurrent's dynamic repackaging solution is designed to work with, not replace, your current technology infrastructure. Our flexible approach to dynamic content repackaging supports single and multi-bit rate MPEG-4 files, all of the leading HTTP adaptive bit rate formats, and traditional web video formats such as RTMP. We continue to add support for new input and output formats to ensure that you are ready for tomorrow. The ability to transform a single source to multiple formats is fully integrated with your existing technology framework, leveraging and preserving your investment. Our solution provides the most flexible approach to reducing today's multi-format, multi-device complexities by giving you the choice of how and where to dynamically repackage within your network. You can package content at the origin, edge, or anywhere in between, making it a solution that can evolve with your changing needs.

**Efficient. Easy. Evolutionary.** Concurrent's Transmux preparation and packaging solution.  
The new way for you to enhance the value you provide to your customers.

*Concurrent (NASDAQ: CCUR) is a global leader in multi-screen video delivery, media data management, and monetization. Built on a solid foundation of Emmy® Award winning technology, Concurrent's solutions provide consumers with on-demand access to video content on any screen and provide media stakeholders with a holistic, 360-degree view of the consumer video experience. Concurrent supplies customers across the entire media ecosystem (cable, telecommunications, wireless, web, advertising, and content supplier industries) with enterprise-level CDN technology, multi-screen video delivery, monetization, media data collection, and logistics solutions.*